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THE TOTAL SYSTEMS LETTER

a News and Idea Service
Devoted to the Concepts
and Applications of
Management Information
Systems

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The information in this service provides the key to the most effective and profitable data processing operations. Total systems (sometimes referred to as management information systems) is the concept of interrelating all company activities with corporate policies and objectives.

If you, like so many others, have had a tendency to be principally "hardware oriented", this service will help get you on the systems track. If you have been thinking largely in terms of individual applications of data processing equipment, this service will motivate you to think of the more broad relationship of hardware and systems to overall operations.

This newsletter is a natural follow-up to the successful ADP book, TOTAL SYSTEMS.

TYPICAL CONTENTS

Total Command, Management and Administrative Systems • Total Business Management Systems • Planning the Total Information System • Managerial Responsibilities in Planning for Computers • Implementation Problems of Total Systems • Data Processing Follow-up: Feedback Plus Systems Analysis • Forecasting and the Systems Approach • Evolution of a Total System • Data Communications • On Line Real Time Systems • Multiprocessing • Multiprogramming • Electronic Display Systems

FEATURES FROM RECENT ISSUES

• Automatic Data Acquisition and Inquiry System Using Disc Files • Balancing Production for Maximum Profit • Computer Communications Systems for the Small User • Computers and the Future • Data Communications for Information Systems • Designing a Management Information System • Electronic Information Display Systems for Management • Evolution of a Total System • Forecasting and the Systems Approach • Generalized Plan for Developing and Installing a Management System • Keydata's Business Time Sharing Utility • Life Cycle Management System at the U.S. Army Electronics Command • Man-Machine Communications • Management Information System and its Application • Management Information Systems • On Line-Real Time Systems As a Long Range Planning Goal • Plan or Perish • Policy and Purpose in Total Systems Planning • Systems Analysis Expedites Social Welfare Services • Task Force Selection and Training • Total Communications Control Promotes More Effective Management Decision Making • Total Management Information System

Some of the Contributors . . .

MacDonald W. Anderson
Joseph Bergman
L. B. Bornhauser
J. D. Edwards
William L. Edwards, Jr.

James H. Howard
Leo L. Kornfield
R. L. Martino
Charles W. Neuendorf

Joseph F. O'Hara
Jay R. Riggs
Joseph J. Sangimino
Leonard Simon
Roger Sisson

